

Lighted Mirrors Transform the Loews Miami Beach Bathrooms

RTKL designer Yohandel Ruiz transformed the Loews Hotel bathroom, inviting a tropical ocean aura with carefully selected colors and materials; variegated sand marble shower walls, a clear glass walk-in shower door, mosaic glass-accented stone floor, beachwood cabinet and sliding door frame, shell-white stone counter, and a stunning combination of light fixtures.



The Loews Miami Beach facelift last December, a first since the hotel opened in 1999, is a stunning

bathroom design story illustrated by two images; before and after.

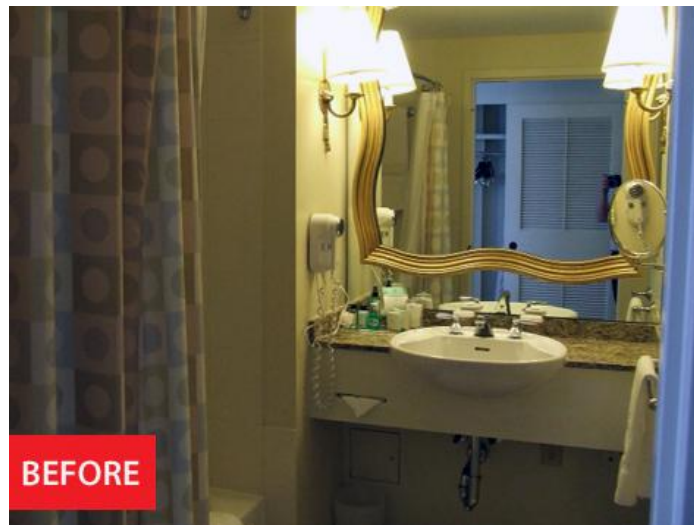
"Ruiz married sconce lights to the lighted vanity mirror with perfection," said Jim Mischel, Electric Mirror Chief Designer. "Pretty spectacular."

The mirror is mounted with striking simplicity, emanating a frame of light complemented by two vertical and symmetrical wall sconces. Although the footprint of each bathroom could not be enlarged, a combination of light, mirror reflection and glass shower transparency provide the solution for opening up the small space.

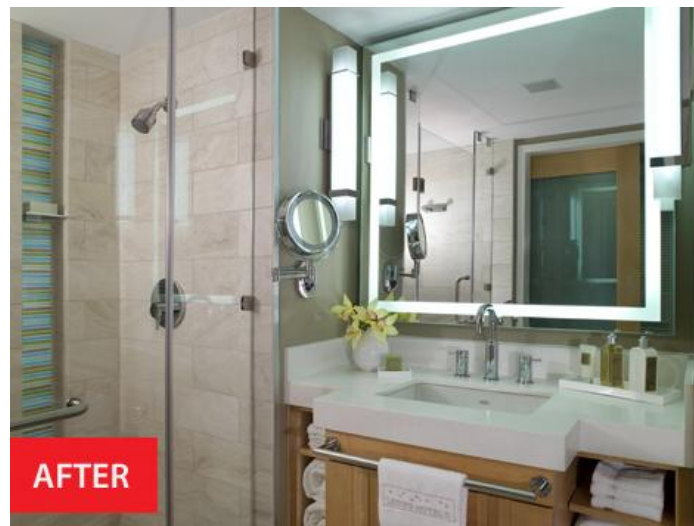
"The designers worked well in combining these components to create an upscale bathroom, the feel of a larger brighter bathroom, yet still respectful to the Art Deco history, while instilling a little modern twist," said Jeff Lam, Capitol Project Director for Loews Hotels. Lam oversaw the Miami Beach renovation.

The bathroom caters well to the female traveler, employing a soft-earth color palette that flatters skin tones and a pure white light ideal for the guests' makeup application needs. Ruiz succeeded in giving that feeling of luxury through the sconce lighting and vanity mirror, said Greg Walton, RTKL Vice President.

Today's hotel guest has a much higher standard than a decade ago, according to Mischel. The Loews renovation, or better described transformation, underscores the impact of reconstructing the hotel bath. For this particular project, a superb combination of artistic design, technology and guest comfort came together and those who visit Loews Miami Beach will undoubtedly be pleased.



BEFORE



AFTER